



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, October 17
Legends Restaurant, 1313 West Lindsey, 11:30 a.m.

Action Items:

- I. Minutes
Action: Consider approval of September NCVB Board meeting minutes.
- II. Financials
Action: Consider receiving financials and filing for audit

Discussion Item:

- III. Visitors Guide

Reports:

- IV. Staff Reports
 - a. Key Indicators/Initiatives
 - b. Group Sales Initiatives
 - c. Action Group Summaries
 - d. Community Development
 - e. Partner Reports
 - f. Attraction Developments

Adjourn: 1:00 p.m.

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*



BUREAU CALENDAR NOTES

Embassy Suites Customer Appreciation, Thursday, October 18, 4:00 p.m.

Wayfinding Public Open House, Thursday, October 18, 7:00 p.m., City Hall

CTA Class, Thursday, October 23, 8:00 a.m., Botanical Gardens, OKC

Weather Festival, Saturday, November 3, 9:00 a.m. to 2:00 p.m., National Weather Center

CTA Class, Tuesday, November 6, 1:00 p.m., Science Museum, OKC

Executive Committee Meeting, Wednesday, November 14, 3:30 p.m., NCVB offices

Board Meeting, Wednesday, November 21, 11:30 a.m., Legends Restaurant

Thanksgiving / "Black Friday", Thursday and Friday, November 22-23, Office Closed

CTA Class, Thursday, December 4, 1:00 p.m., Oklahoma History Center, OKC

No Board meeting scheduled at this time in December.

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